

## HENRY BAKER COLLEGE, MELUKAVU

A Christian Minority Educational Institution run by CSI East Kerala Diocese



Criterion 3: Research, Innovations and Extension

3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and

Submitted to



Report of the Events from 2015 to 2020

THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

ONE DAY SEMINAR : ENTREPRENEURIAL SKILLS IN PRESENT ERA				
DATE OF EVENT	RESOURCE PERSON			
20-08-2015.	Dr. K. Sreeranganathan, Director, School of Management and Business Studies, Mahatma Gandhi University			

The Department of Commerce organized a one day seminar for commerce students on the topic **Entrepreneurial Skills in Present Era** on 20<sup>th</sup> August 2015. The Resource Person of the programme was Dr. K. Sreeranganathan, Director, School of Management and Business Studies, Mahatma Gandhi University. As a token of gratitude towards the people who have taken pains to mark their presence, the welcome speech was given by Dr. Santo Jose, Secretary, Department of Commerce. The meeting was presided by Dr. Antony Joseph, Head of the Department of Commerce and inaugurated by Dr. Aneyamma Varghese, our Principal. The Seminar in College auditorium was commenced at 10 am and came to an end by 3.00 p.m. with the vote of thanks by Prof. Justin Jose.

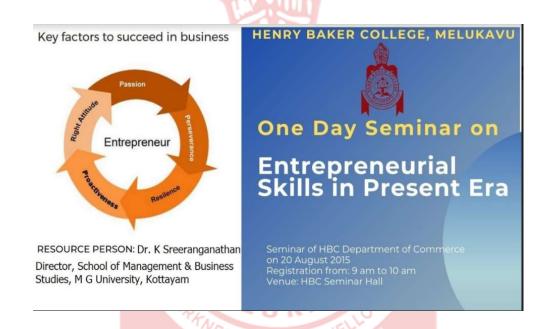
The main objective of the programme was to create entrepreneurial traits and ideas among students. The other objectives of the seminar were to inculcate in the mind of our students the answers to the following questions:

- 1. How can we be job creators rather than job seekers?
- 2. How can we take part in regional development ultimately part of nation building?
- 3. As a citizen of this country how can we contribute to the GDP and rise the per capital income of our citizens?
- 4. How can we raise our standard of living and that of our fellow citizens?
- 5. How can we form part of community development?

The seminar also discussed 'the role of entrepreneurs as exporters'. Total number of Participants of the programme was 118.



Dr. K. Sreeranganathan Director, School of Management and Business Studies, Mahatma Gandhi University



# WORKSHOP ON THE APPLICATION OF STATISTICAL TECHNIQUES IN COMMERCE AND MANAGEMENT RESEARCH DATE OF EVENT RESOURCE PERSON 16-10-2015 to 1710-2015 Chennai.

The inaugural session of U.G.C sponsored National Seminar on APPLICATION OF STATISTICAL TECHNIQUES IN COMMERCE AND MANAGEMENT RESERCH held on 16<sup>th</sup> &17<sup>th</sup> of October 2015 was commenced at 9.30 am in the college seminar hall with a

prayer song of the college choir. Dr. Antony Joseph, Head of the Department of Commerce welcomed the chief guests and the participants. Dr. AneyammaVarughese, Principal delivered the introductory remarks. The principal congratulated the Department for taking the pain and enthusiasm for the smooth conduct of the programme. Rt. Rev. Dr. K.G Daniel, Bishop and Manger of the college delivered the presidential address and he inaugurated the meeting.

He pointed out the relevance of social science research in the present scenario. He also congratulated the college authorities especially the Department of Commerce for arranging such a seminar on research methods and statistical application. As the Manager of the college he also appreciated the UGC for their assistance for conducting workshops and seminars of this kind.

66 participants attended the function consisting of teachers and students from other colleges/ universities doing M.Com and MBA courses and the teachers and students from various departments of our college.

Mr. Justin Jose, Assistant Professor,and organizing secretary of the meeting proposed the vote of thanks. The meeting was concluded at 9.45 am.

The main objective of the programme was to enrich commerce research scholars on the Application of Statistical Techniques in Commerce and Management Research. The seminar had four sessions:

Session I -Statistical Application in Research

Session II - Sampling Techniques

Session III - Workshop on Statistical Application in Research

Session IV - SPSS and Tools of Analysis



Our Manager Rt. Rev. K G Daniel inaugurating the programme

### Registration Details

- Registration Fee Rs. 200/- (Include Workshop Kit, Lunch & Refreshment)
- Fee shall be paid by Demand Draft in the favour of "HOD PG Department of Commerce Henry Baker College, Melukavu" payable at melukavumattom, it can also be paid
- Number of participants are limited. Hence, the selection is purely on FCFS basis.
- Participants are requested to bring their own laptops, for doing exercises & store important materials.

### **Organizing Committee**

Rt. Rev. Dr. K.G. Daniel (Bishop & Manager)

Dr. Aneyamma Varughese (Principal)

Rev. P. K. Sebastian (Bursar)

Dr. Antony Joseph (Asso. Prof. HOD Commerce,

E-mail: akallampally@gmail.com, Cell: +91 9446560974)

Dr. Babu Joseph (Asso. Prof.)

Dr. Santo Jose (Asst. Prof.)

Sri. Jenipher Carlos Hosanna (Asst. Prof.)

Sri. Shimi Thomas P. (Asst. Prof.)

Smt. Ashly Mereena Mathew (Asst. Prof.)

### **Organizing Secretary**

Assistant Professor of Commerce

Henry Baker College, Melukavu

E-mail: justinjose.jose@gmail.com,

Mob.: +919446786859

### (UGC sponsored workshop on)

### **APPLICATION OF STATISTICAL TECHNIQUES** IN COMMERCE AND MANAGEMENT RESEARCH

Organized By

### RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE

on 16" and 17" October 2015



### HENRY BAKER COLLEGE

Affiliated to Mahatma Gandhi University, Kottay Melukavumattom, Kottayam, Kerala - 686 652 Tele: 04822 219014

E-mail: hbcprincipal@gmail.com; URL: www.henrybakercollege.edu.in



In association with St. Antony's Educational and Charitable Society, Kanjirappally Venue: HBC Seminar Hall

### About the College

Henry Baker College, Melukavu is a Christian Minority Educational Institution established owned and administerd by C.S.I East Kerala Diocese. The college aims at imparting education so that people may be liberated from the darkness of ignorance to the dawn of knowledge

### Department of Commerce

To meet the challenges of emerging scenario in the 21° Century and to optimally exploit the new opportunities in the field of commerce, the Research and Postgraduate Department of Commerce was established in the year 1991. After remarkable 25 Years of success. The Department offers two programmes viz., B.Com. (Co-operation) and M.Com. (Finance). The college has secured 100% result in 2015 March B.Com. Exam. Since its inception, the department has contributed substantially to the development of commerce education in Kerala.

### About the Workshop

For a researcher, an understanding of statistical package essential for quantitative and qualitative research. A statistical computing package provides a convenient means to store the data and derive descriptive and inferential statistics. Besides, the and derive descriptive and inferential statistics. Besides, the statistical package can provide an unified operating framework and common interface for data manipulation visualization and statistical analysis. The Statistical Package for Social Science (SPSS) is a widely used general purpose survey analysis package. SPSS is a leading global provider for predictive analytics software solutions. Research and Postgraduate Department of Commerce of Henry Baker College is organizing two day workshop on Application of Statistical Technique in Commerce and Management. It aims at providing hands on training on the application of statistical tools used in.

SPSS statistics is used by the ten of thousands of commercial. SPSS statistics is used by the ten of thousands of commercial, government and academic organizations worldwide to solve a range of business and research problems. It offers rich statistical capabilities paired with features that make it easier to access and manage data, select and perform analyses and share results. Dr. R. Ravanan, Associate Professor of Statistics, Presidency College, Chennai, he is a well known academician and statistician. He will offer training to meet the analytical requirement for researchers.

### Workshop Content

- Day-1 : Creating Variables, Importing Data into SPSS Visual & Optimal Binning, Data Validation Reporting.
- Day-2: Summary Statistics, Chi-Square Test, ANOVA, Correlation & Linear Regression Discriminant Analysis, Factor and Cluster Analysis.

### **Target Participants**

Academicians, Research Supervisors, Research Scholars and all who have strong interest in research.

We invite original research papers on any topic of social science based on appropriate statistical tools. An abstract not exceeding 200 works an full paper not exceeding 2000 words in MS word with 1.5 Line Spacing In Times New Roman Font with heading in size of 14 and text matter in size 12 with margin of one inch on all size should be submitted to organizing secretary via email to. email to

justinjose.jose@gmail.com on or before the following specified dates

Abstract - 05.10.2015 Acceptance of paper - 07.10.2015

- 10.10.2015

### ONE DAY SEMINAR ON **HUMAN RIGHTS AND INTELLECTUAL PROPERTY RIGHTS**

DATE OF EVENT	RESOURCE PERSON
05 -02- 2016	Adv. Frinso Mathew, Govt. of India Notary

The Department of Commerce organized a one day seminar for commerce students on the topic "Human Rights and Intellectual Property Rights" on 5<sup>th</sup> February 2016. The Resource Person of the programme was Adv. Frinso Mathew, Govt. of India Notary. The programme was welcomed by Dr. Santo Jose, Secretary, Department of Commerce, presided by Dr. Antony Joseph, Head of the Department of Commerce and inaugurated by Dr. Aneyamma Varghese, Principal. The Seminar was organized in College auditorium from 10.a.m and came to an end by 3.00 p.m. with the vote of thanks by Prof. Justin Jose.

The main objective of the programme was to create awareness about Human Rights and Intellectual Property Rights among students.

The ultimate objective of the program on human rights was to do the following:

- Enhance the knowledge and understanding of human rights among our students.
- Foster them attitudes of tolerance, respect, solidarity, and responsibility.
- Develop awareness of how human rights can be translated into social and political reality.
- Develop skills for protecting human rights.

The main objective of the session on intellectual property rights was to encourage student innovation and to provide incentives for their innovation by making them aware of the fact that there is legal protection available through legislative enactment to such a student/learner inventor(s) that will allow them to recover research and development investments and reap the benefits of their inventions for a limited period of time.

Total number of Participants of the programme was 144.



ONE DAY SEMINAR ON METHODOLOGY AND RESEARCH DATA ANALYSIS				
DATE OF EVENT	RESOURCE PERSON			
23 -08- 2016	Dr. Tharsis Joseph, Former Principal, Devamatha College, Kuruvilangadu.			

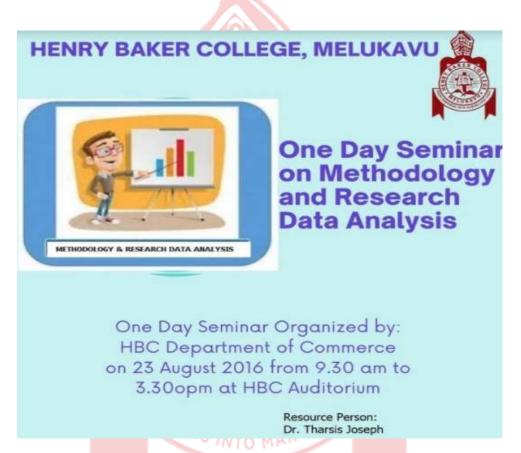
The Department of Commerce organized a one day seminar for commerce students on the topic One Day Seminar on **Methodology and Research Data Analysis** on 23<sup>rd</sup>August 2016. The Resource Person of the programme was Dr. Tharsis Joseph, Former Principal, Devamatha College, Kuruvilangadu. The programme was welcomed by Dr. Santo Jose, Secretary, Department of Commerce and presided by Dr. Antony Joseph, Head of the Department of Commerce. The Seminar was arranged in College Auditorium from 10 a.m. and came to an end by 3.00 p.m. with the vote of thanks by Prof. Ashly Mareena Mathew.

The main objective of the programme was to create Research Skills and Aptitude among students. The other objectives of the seminar with respect to data presentation and analysis inter alia include:

- 1. To review good practice in data presentation
- 2. To provide examples of different data presentation formats
- 3. To provide sufficient information allowing students to select the presentation format most applicable to their own data
- 4. What are the purposes of presenting data?
- 5. To allow others to judge our work
- 6. How are data presented?
- 7. Ambiguity in data presentation
- 8. Clarity in data presentation
- 9. Format of figures and tables
- 10. Guidelines for authorship presentation
- 11. Table or Figure? No hard and fast rue but....
- 12. Tables content and style
- 13. Table format some pointers
- 14. Figures What sort?

- 15. Figures What are you plotting?
- 16. Figures Suitable Charts
- 17. Dealing with sentences
- 18. Combined graphics
- 19. Presenting data final pointers

Total number of Participants of the programme was 122.



ENTREPRENI	EURS MEET CUM WORKSHOP -EXCELLENTIA
2017	
DATE OF EVENT	RESOURCE PERSONS
10 -02- 2017	Sri. Sreenath Vishnu Executive Director, Brahmins Foods.
	Sri. Joseph B. Fenn , Manager Periyar Connemara Estate .

The Department of Commerce organized an Entrepreneurs Meet 2017 on 10 February 2017. The programme was welcomed by Dr. Santo Jose, Secretary, Department of

Commerce, presided by Dr. Antony Joseph, Head of the Department of Commerce. The Seminar was conducted in College auditorium from 10 am and came to an end by 3.00 pm. with the vote of thanks by Prof. Justin Jose.

The main aim of this programme was to create vibrant business ideas in the minds of students. Question and Answer Session was one of the key elements in the programme. Eminent business persons from different fields shared their business experiences with our students and also clarified their entrepreneurial queries.

Total number of participants of the programme was 152.





Mr. Nizam V N our III B.Com student clearing his doubts during the workshop

### **EXPLORING** ENTREPRENEURIAL SKILLS -TWO DAY WORKSHOP FOR HIGHER SECONDARY STUDENTS DATE OF **RESOURCE PERSONS EVENT** 26 -10- 2017 to Sri. Abin M Abraham, General Manager, Meenachil East Urban 27 -10 - 2017 Co-operative Bank Ltd. Poonjar. Dr. Antony Joseph, HoD PG Department of Commerce, HBC Dr. Santo Jose, Assistant Professor, PG Department of Commerce Sri. Justin Jose Assistant Professor, PG Department of Commerce

Department of Commerce organized a Two Day Workshop for Higher Secondary Students on 26<sup>th</sup> & 27<sup>th</sup>October 2017). The program was formally inaugurated on 26<sup>th</sup> October 2017 by Sri. Abin M Abraham, General Manager, Meenachil East Urban Co-operative Bank Ltd. Poonjar. The valedictory speech was delivered by Rev. Dr. P.T. George (Treasurer, CSI East Kerala Diocese.

94 students from different higher secondary schools at Kottayam and Idukki districts participated in the programme.







Sri. Abin M Abraham General Manager, Meenachil East Urban Co-operative Bank Ltd. Poonjar inaugurating the workshop and the students getting ready

ONE DAY WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS					
DATE OF EVENT	RESOURCE PERSON				
27 -10 - 2017	Adv. Frinso Mathew, Govt. of India Notary.				

The Department of Commerce organized a workshop on the topic "Intellectual Property Rights" on 27 October 2017. The Resource Person of the programme was Adv. Frinso Mathew, Govt. of India Notary. The programme was welcomed by Dr. Santo Jose, Secretary, Department of Commerce, presided by Dr. Antony Joseph, Head of the Department of Commerce and inaugurated by Dr. Gireesh Kumar G.S, Principal. The Seminar was arranged in the College Auditorium at 10 am and came to an end by 3.30 pm with the vote of thanks by Prof. Jenipher Carlos Hosanna.

The main objectives on IPR Session were:

- 1. To create awareness in students about the benefits of intellectual property
- 2. The need for the creation and growth of intellectual property by undertaking relevant measures
- 3. Need for having strong and effective laws with regard to IP rights, consistent with international obligations.
- 4. How to catalyse commercialization of IP rights.

- 5. To strengthen the enforcement and adjudicatory mechanisms for combating IP violations and to promote awareness and respect for IP rights.
- 6. How the capacity development with respect to IPR is possible? –(Let our students understand that it is possible by strengthening and expanding human resources, institutions for training, research and skill building in IP)

As far as human rights session is concerned, our major objective was let the HBC's young minds understand equality and know their rights, let them also understand how they should be treated, and how they should treat others. It was our ultimate objective that if we could provide this kind of topics through a seminar, it will create a safe place for students to explore, discuss, challenge and form their own opinions and values. There were 110 participants in the programme



## RESEARCHING LAST SIXTY YEARS OF KERALA : CHANGING METHODOLOGIES. DATE OF RESOURCE PERSONS EVENT Dr. K.K.N Kurup former Vice-Chancellor, University of Calicut Prof. T. M. Yesudasan, Asso. Prof. (Rtd.) CMS College Kottayam

Dr. K. S. Pradeepkumar, Deputy Director, KIRTADS, Kozhikode

Department of History organised a one day regional seminar on Researching Last Sixty Years of Kerala: Changing Methodologies on 20th November 2017. Rt. Rev. Dr. K.G. Daniel, Bishop, CSI East Kerala diocese presided over the meeting. Dr. Beena Paul, Head of the Department of History welcomed the gathering. Dr. K. K. N. Kurup, former Vice-Chancellor, University of Calicut inaugurated the seminar and talked on "Impact of Land Reforms on Kerala Society". In the afternoon session, Dr. K. S. Pradeepkumar, Deputy Director (Training) KIRTADS, Kozhikode talked on Trajectories of tribal development and Prof. T. M. Yesudasan, Asso. Prof. (Rtd.) CMS College Kottayam talked on Sixty Years of Life on the Margins respectively. The seminar in the College auditorium ended at 4.00p.m with the vote of thanks of Dr. Nisha Joseph.

The purpose of the seminar was to have an overview of changing methodologies on researching Kerala History and Culture over the last sixty years. The focus of the seminar was on three key areas, viz., land, tribes and daliths. The seminar was intended to identify and analyze sixty years of challenges and prospects of the weak and marginalized sections in Kerala. Also changes in the land patterns and relationships and its impact thereof.

There were altogether 119 participants. Research scholars and staff from other institutions also attended the seminar.

### Henry Baker College

Henry Baker College, ever since its inception in 1981, with the motor From darkness into marvelous light", has been playing a leading role in the spread of modern education and quality education to disadvantaged yuang people living in Mehiaava and surrounding areas of Kottayam and Idakki districts. The strength of the college lies on a blend of programmes in Science, Humanities and Social Sciences as well as the hard work of dedicated teachers.

Postgraduate Department of History
Establishedin 1995, the Department of History of the college
has been contributing to the Leep of the college vibrant with
academic and son academic activities. It has always in the front of
spreading the culture of critical inquiring spirit among students.
Department also provides poorgraduate course since 2014. The thrust
of the department is on tribal studies and tribal development.



### **Researching Last Sixty Years of Kerala: Changing Methodologies**

REGIONAL SEMINAR

Organized by

POSTGRADUATE DEPARTMENT OF HISTORY HENRY BAKER COLLEGE, MELUKAVU



20 November 2017 Venue: College Auditorium

### 20 November 2017

Registration Ргодзание 9.30 - 10.00

Inaugural Session 10.00 -11.15am

Prayer

Welcome

Dr. Beena Paul

(Hol), Department of History)

Presidential address Rt. Rev. Dr. K. G. Daniel

(Bishop, CSI East Kerala Diocesa & College Manager)

Inauguration &

Keynote address Dr. K. K. N Kurup (Former Vice-Chanceller, University of Calcut)

Principal's address Dr. Gireesh Kumar G. S. (Principal)

Felicitation Rev. Dr. P. T. George (Treesurer, CSI East Kerala Diocese)

Vote of Thanks Dr. Nisha Joseph (Jos. Prof. Department of History)

Session 2

11.30 -1.00 pm

Chair

Prof. P. G. Haridas

(Former Principal S.S.V. College, Valoyanchimagora)

Dr. K.K.N Kurup Presentations

Impact of Land Reforms on Kerala Society

1.00 pm 1.45 pm Lunch break

Session 3

1.45 - 4.00 pm

Chair

Prof. Korah Jacob (Asse Prof. Deportment of Economics)

**Presentations** 

Dr. K. S. Pradeepkumar 1.45 - 2.45 pm

(Deputy Director (Training) KIRTADS, Kazhikode) Trajectories of Tribal Development

Prof. T. M. Yasudasan (Jose. Prof. (Rtd.) CNS College Kolleyam) 245-145pm

Sixty Years of Life on the Margins

Voledictory Function 4.00 - 4.30 pm



Dr. K. K. N. Kurup, former Vice-Chancellor, University of Calicut inaugurating the seminar and addressing the audience and Prof. T.M.Yesudas Asso. Prof. (Rtd.) CMS College delivering the lecture.



WORKSHOP METHODOL	522
DATE OF	RESOURCE PERSONS
EVENT	
3 -02 - 2018	Dr. Sebastian Joseph, HOD, Dept. of History, U.C. College, Aluva;
	Smt. Manjusha K.A, Asst. Prof. School of Gandhian Thought &
	Development Studies, M. G. University, Kottayam.

On 3<sup>rd</sup> February 2018, department of History organised a **Workshop on Oral History Archiving and Methodology.** The purpose of the seminar was to equip the students of the department to record and preserve the oral memories of the people in and around Melukavu.

With this, department of History started Henry Baker College Oral History Archives (HBCOHA). Dr. Sebastian Joseph, HOD, Dept. of History, U.C. College, Aluva and Smt. Manjusha K.A, Asst. Prof. School of Gandhian Thought & Development Studies, M. G. University, were the resource persons of the workshop. Dr. Sebastian Joseph talked on Spoken Histories and Smt. Manjusha K.A on Methods of Collecting Oral Testimonies.

Objectives of the workshop were:

- To train students in doing Oral Histories.
- To understand an organic resource base for studying and understanding the past.
- To introduce the need to recognize and acknowledge the unheard memories and voices that would otherwise remain invisible.

Twenty Eight students and teachers participated in the workshop.





Oral History Team with Principal and Resource Persons



Dr. Sebastian Joseph, HOD UC College, Aluva

PHINESS INTO MARVELLO

ONE DAY SE	MINA	R ON F	RESEA	RCH DESI	GNS AND N	MET]	HODS	
<b>DATE</b> OF	RESC	RESOURCE PERSON						
EVENT								
30 -07 - 2018	Sri.	Abin	Jose,	Assistant	Professor,	St.	Joseph	College,
	Mool	amattoı	n.					

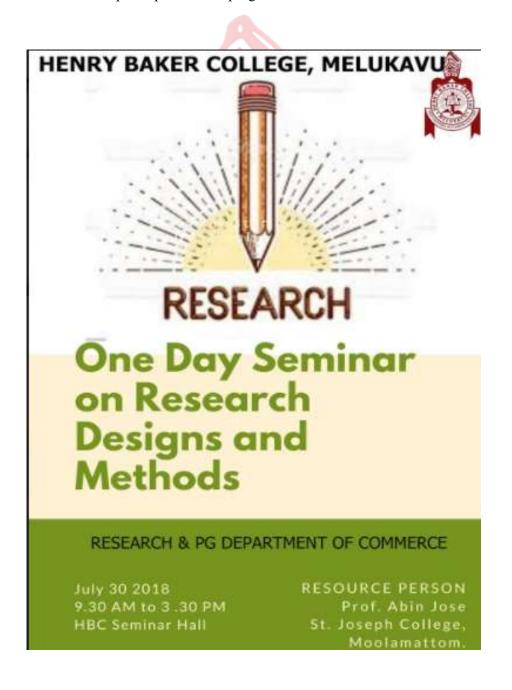
The Department of Commerce organized a one day seminar for commerce students on the topic One Day Seminar on **Research Designs and Methods**. on 30th July 2018. The Resource Person of the programme was Sri. Abin Jose, Assistant Professor, St. Joseph College, Moolamattom. The programme was welcomed by Dr. Santo Jose, Secretary, Department of Commerce, presided by Dr. Antony Joseph, Head of the Department of Commerce and inaugurated by Dr. Gireesh Kumar G.S, our Principal. The Seminar in College Seminar Hall from 10 am came to an end by 3.00 p.m. with the vote of thanks by Prof. Shinu Thomas P.

The following were the expected outcome from our students based on the seminar in the area of research methods:

- 1. Students should understand a general definition of research design.
- 2. Students should know why educational research is undertaken, and the audiences that profit from research studies.
- 3. Students should be able to identify the overall process of designing a research study from its inception to its report.
- 4. Students should be able to identify a research problem stated in a study.
- 5. Students should be familiar with how to write a good introduction to an educational research study and the components that comprise such an introduction.
- 6. Students should be familiar with conducting a literature review for a scholarly educational study:
  - a. The steps in the overall process.
  - b. The types of databases often searched.
  - **C.** The criteria for evaluating the quality of a study.
  - d. The ways of organizing the material found.
  - e. The different types of literature reviews.
- 7. Students should be able to distinguish a purpose statement, a research question or hypothesis, and a research objective.
- 8. Students should be able to define the meaning of a variable, and to be able to identify independent, dependent, and mediating variables.
- 9. Students should be able to define theory use in quantitative research.
- 10. Students should be able to design a good quantitative purpose statement and good quantitative research questions and hypotheses.
- 11. Students should know the steps in the process of quantitative data collection.
- 12. Students should be able to distinguish between a population and a sample.

- 13. Students should know the various types of quantitative sampling and which ones present the most rigorous approach to use.
- 14. Students should understand the link between quantitative research questions and data collection and how research questions are operationalized in educational practice.
- 15. Students should be familiar with the steps involved in identifying and selecting a good instrument to use in a study

The total number of participants of the programme was 52.



### ONE DAY SEMINAR: ENTREPRENEURSHIP SKILLS-CHANGES AND CHALLENGES

DATE OF EVENT	RESOURCE PERSON
14 -06 - 2019	B Sathyanarayana, Vice Chairman, Hedge Equities, Kottayam.

The Department of Commerce organized a one day seminar for commerce students on the topic "Entrepreneurship Skills - Changes and Challenges" on 14 June 2019. The Resource Person of the programme was B Sathyanarayana, Vice Chairman, Hedge Equities, Kottayam. The welcome speech was given by Prof. Shinu Thomas P, presided by Dr. Santo Jose, Head of the Department of Commerce and inaugurated by Dr. Gireesh Kumar G S, Principal. The Seminar was arranged in College Seminar Hall from 10 am and came to an end at 3.00 pm. with the vote of thanks by Prof. Ashly Mareena Mathew.

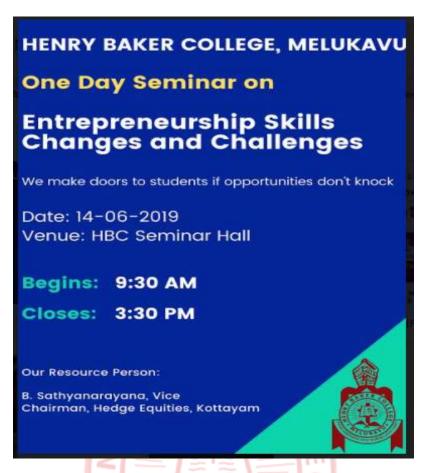
The main objective of the programme was to create awareness about the 'Changes and Challenges of Entrepreneurship' among students and it also includes inter alia:

- 1. Understanding the procedures and formalities relating to setting up of a newbusiness venture
- 2. Awareness on the sources of seed capital
- 3. Cash Flow Management and Solutions (Proper Budgeting, Faster Invoice Payments, etc.)
- 4. Hiring Employees
- 5. Time Management
- 6. Delegating Tasks
- 7. Choosing What to Sell
- 8. Marketing Strategy
- 9. Raising of Capital
- 10. Strapped Budget
- 11. Business Growth
- 12. Clearing Self-doubts

Total number of Participants of the programme was 36



Various sessions of the one day seminar on Entrepreneurship Skills : Changes & Challenges



ONE DAY SEMINAR ON PROJECT WORK PREPARATION - A METHODOLOGICAL INTRODUCTION				
DATE OF EVENT	RESOURCE PERSON			
25 -07 - 2019	Dr. Stephen Mathew, Head of the Department, St. Stephens College, Uzhavoor.			

The Department of Commerce organized a one day seminar for commerce students on the topic **Project Work Preparation - A Methodological Introduction** on 25<sup>th</sup> July 2019. The Resource Person of the programme was **Dr. Stephen Mathew**, Head of the Department, St. Stephens College, Uzhavoor. The welcome speech was delivered by Prof. Justin Jose and the meeting was presided over by Dr. Santo Jose. Dr. Gireesh Kumar G.S, Principal of the college Inaugurated the seminar. The Seminar was arranged in HBC Auditorium from 10 am and came to an end by 3.00 pm. with the vote of thanks by Prof. Ashly Mareena Mathew.

The main objective of the programme was to provide an idea on the best way to prepare students' Dissertation Presentation (Project Work) and to review their work carefully. Further, to take notes of the key decisions that they have made throughout their research and the scholarly literature that supports these choices

Total number of Participants of the programme was 37.



NEXT GENEI ACCOUNTANTS	ONE DAY SEMINAR ON RATION BOOK KEEPING: SKILLS FOR
DATE OF EVENT	RESOURCE PERSON
29 -08 - 2019	Mr. Anwar Sadath, Marketting Manager, G-Tec Computers, Erattupetta.

Postgraduate Department of Commerce organized a One Day Seminar on Next Generation Book Keeping: Skills for Accountants in association with G-Tech Computer Education Erattupetta on 29<sup>th</sup> August 2019. All students and faculty members were actively participated in the programme. Formal inauguration of this programme was done by our Principal Dr. Gireesh Kumar G.S. and the resource person of the programme was Mr. Anwar Sadath, Marketting Manager, G-Tec Computers, Erattupetta.

### **Major Objectives of the Seminar**

- 1. To make aware the students on the role of accountants in the business world, instilling confidence in the quality of financial reporting.
- 2. To give our students a fundamental knowledge on automated and cognitive technologies like artificial intelligence, robotics processing and predictive analytics and its role and impact on the preparation of financial statements and its analysis.
- 3. To make aware our students that the technology is not displacing accountants; rather, it is augmenting their technical proficiency as well as their critical thinking and problem-solving skills to make more insightful decisions, reducing the risks and increasing the efficiency of producing financial statements and tax filings.

There were altogether 127 students participated in the programme



Morning and Afternoon Sessions of the Seminar on "Next Generation Book-keeping: Skills for Accountants



ONE DAY SEMINAR							
BUILDING ENTREPRENEURIAL SKILLS.							
DATE OF EVENT	RESOU	RCE PE	ERSON				
13 -01 - 2020	Mr. Ge	eorge :	Mathew,	Managing	Director,	Starline	Academy
	Monippa	ally.					

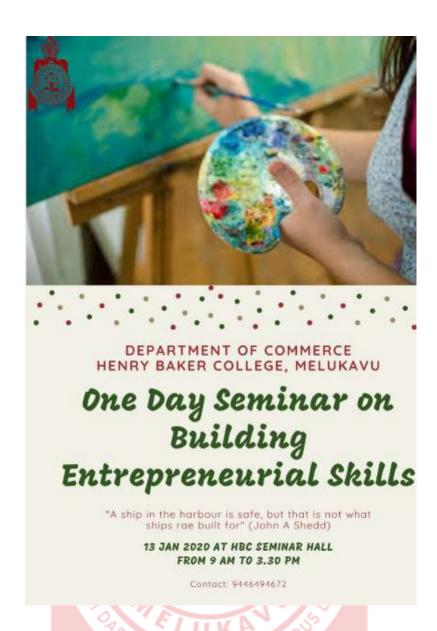
The Department of Commerce organized a one day seminar for commerce students on the topic **Building Entrepreneurial Skills** on 13<sup>th</sup> January 2020. The Resource Person of the programme was Mr. George Mathew, Managing Director, Starline Academy Monippally. The programme was welcomed by Sri. Justin Jose, Department of Commerce and presided over by Dr. Santo Jose, Head of the Department of Commerce. The programme was inaugurated by Dr. Gireesh Kumar G.S. Principal. The Seminar came to an end by 3.00 p.m. with the vote of thanks by Prof. Dennis Cherian.

The main objective of the programme was to develop entrepreneurial skills among students.

Total number of Participants of the programme was 31.



Mr. George Mathew Managing Director, Starline Academy Monippally. addressing the students on the topic **Building Entrepreneurial Skills** 



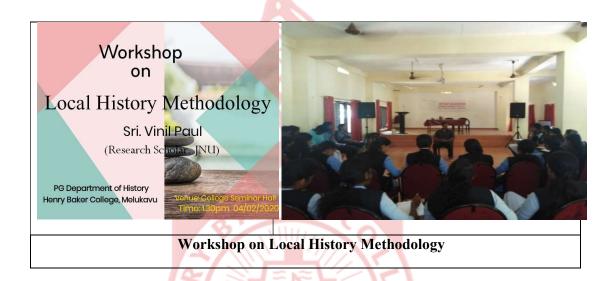
	TOUR OTHER
WORKSHOP O	N LOCAL HISTORY METHODOLOGY
DATE OF EVENT	RESOURCE PERSON
4 -02 - 2020	Sri. Vinil Paul, Research Scholar, Jawaharlal Nehru University, Delhi

A Workshop on local History was organized by the Department of History on 4<sup>th</sup> February 2020. Dr. Beena Paul, Head of the Department, welcomed the gathering. Principal, Dr. Gireeshkumar G.S, presided over the meeting and talked on the scope and significance of

local history. The Resource person of the programme was Sri. Vinil Paul, Research scholar JNU. The workshop started at 1.30p.m and continued till 4.30p.m.

The purpose of the workshop was to give training in the local history methodology and also doing local history. How to identify the research problem and how to collect and analyze the sources were the focus of the workshop.

30 students and 7 teachers attended the workshop.



ONLINE PLAGIARISM CHECKING –AN EASY METHOD FOR IPR PROTECTION	
DATE OF EVENT	RESOURCE PERSON
21 -05 - 2020	Ms. Jyothy Maria Johny, Research scholar, University of Kerala.
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In order to make our lockdown days more fruitful and as a brighter side of it, we arranged a webinar on the title **Online Plagiarism Checking –An Easy Method for IPR Protection** on 21<sup>st</sup> May 2020. The talk was arranged in association with Research and Postgraduate Department of Commerce and IQAC. The programme was mainly for the postgraduate students of Department of History and Commerce. The resource person was Ms. Jyothy Maria Johny, Research scholar, University of Kerala. Thirty nine students participated in the webinar.

Objective of the talk was to give training on online plagiarism checking. The talk also intended to convince the students, about the need for uniqueness of the work as well as the originality of the work. It also wanted to communicate how academic dishonesty devalues everyone else's hard work.

The webinar could provide a broad view on different Plagiarism Detection Tools such as Dupli Checker, Copyleaks, Paper Rater, Plagiarisma, Plagiarism Checker, Plagium, PlagScan, PlagTracker, etc.



TWO DAY SEMINAR ON "VAYANAYUM SARGATHMAKATHAYUM" (READING SKILLS & CREATIVITY)	
DATE OF EVENT	RESOURCE PERSONS
17-01-2020 to -	Dr. Paul Manalil, Director Balasahithya Institute (Rtd),
18-01- 2020	Thiruvanathapuram.
	Dr. Geetha G Nair Assistant Professor, Dept.of Malayalam, N S S
_	College, Cherthala;
	Dr. Sumesh A S, Assistant Professor, Dept. of Hindi, M E S college,
	Nedumkandom
	Dr. Sabu De Mathew Associate Professor, Dept. of Malayalam, St.
	Thomas College, Pala (Rtd.)

organized a Department Malayalam two day seminar Vayanayum in association with Kerala State BalaSahithya Institute (Kerala State Sargathmakathayum Institute of Children's Literature, KSICL) Thiruvananthapuram on 17<sup>th</sup> and 18<sup>th</sup> January 2020. The seminar was inaugurated by Dr. Paul Manalil, Director Balasahithya Institute (Rtd), Thiruvanathapuram. Other resource persons of the seminar were Dr. Geetha G Nair Assistant Professor, Dept.of Malayalam, N S S College, Cherthala; Dr. Sumesh A S, Assistant Professor, Dept. of Hindi, M E S college, Nedumkandomand Dr. Sabu De Mathew Associate Professor, Dept. of Malayalam, St. Thomas College, Pala (Rtd.) In addition to our students and staff, 144 students from our neighbouring schools also participated in the seminar.

The programme was to boost the creativity of the students and to stimulate their reading skills. The Programme was also intended to show how the reading will change readers'own perspective as well as on that of the world.





From left to right Prof. Ansa Andrews, Prof. Ajitha V R, Dr. Gireesh Kumar G S, Dr. Paul Manalil, and Prof. Souma Paul

